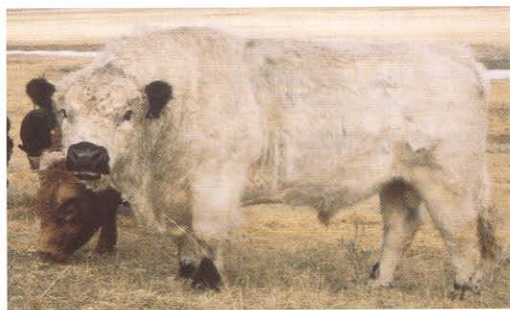


## THE WHITE GALLOWAY

While nearly everyone in the cattle industry is familiar with the Black or Belted Galloway breed, few are aware of the recent emergence of the White Galloway. This unique color variation is generating heavy interest in the United States, Canada and Great Britain—recently expanding to include all of Europe, Australia and New Zealand.

World-wide popularity of the White Galloway has previously been limited, due largely to their rarity and a lack of printed breed information. This brochure is intended to inform both current and potential breeders of the merits of the Galloway breed, with particular emphasis on the Whites.



*White Galloway bull*



*White Galloway cow in her summer coat with calf*

## THE GALLOWAY ALTERNATIVE

Galloways have historically laid claim to unsurpassed superiority in the production of tasty beef!

As with all Galloways, the Whites share the breed's fame for hardiness, efficiency, calving ease, maternal instinct, climatic adaptability and longevity. Few other breeds can meet the Galloway's reputation of superior beef product directly from grass and browse. Additionally, a recent multi-breed research study (conducted by the USDA) concluded that "fed" meat product excellence in the areas of juiciness and flavor placed Galloway crossbreds at the very top of the chart at slaughter time.

This is the Galloway advantage...and little wonder that world acceptance is not too far away!

