

# Galloways

## *Proven Profitability*

Tests at Olds Agricultural College, Olds Alberta show that Galloway cattle are superior feed converters, using the least feed per kilogram of weight gain. This makes the Galloway a profitable cow year after year after year.



**Galloway (Black)**

## *Good Haircoat = Lower Winter Feed Costs*

Research at Montana State University has shown that a beef cow with a hair coat just one inch thicker needs between 20% to 25% less digestible feed intake to maintain body weight when the weather is cold. With the double hair coat of Galloway cattle winter feed costs are significantly reduced.

## *Medium Frame Cows for Cost Efficiency*

Producers of the future will demand a medium frame cow to minimize winter feed costs. Galloway efficiency is your road to improved profitability.

## *Superior Foraging Ability*

Studies at the Mols Laboratory in Denmark demonstrated that the Galloway will consume more varieties of flora than any other breed on test. This superior foraging ability means more profit year after year.